

# Dual Encoding for Zero-Example Video Retrieval

Jianfeng Dong<sup>1</sup>, Xirong Li<sup>2</sup>, Chaoxi Xu<sup>2</sup>, Shouling Ji<sup>3</sup>, Yuan He<sup>4</sup>, Gang Yang<sup>2</sup>, and Xun Wang<sup>1</sup>

<sup>1</sup>Zhejiang Gangshang University <sup>2</sup>Renmin University of China <sup>3</sup>Zhejiang University <sup>4</sup>Alibaba

## Introduction

In **zero-example video retrieval (ZEVr)**, an end user searches for unlabeled videos by ad-hoc queries described in natural language text with no visual example provided.

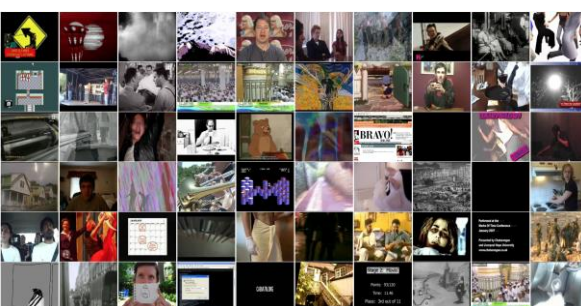
### Natural-language query

Someone is making a special fruit punch by adding different types of fruits in a glass bowl

### Retrieved videos



Many unlabeled videos



How to properly associate visual and linguistic information presented in temporal order?

## State-of-the-Art

Two types of methods

- The majority are concept based
  - Representing both video and text by concept vectors
  - Challenges exist in concept detection, selection and representation
- Few works consider deep learning
  - Lack of multi-level encoding
  - Lack of unified encoding

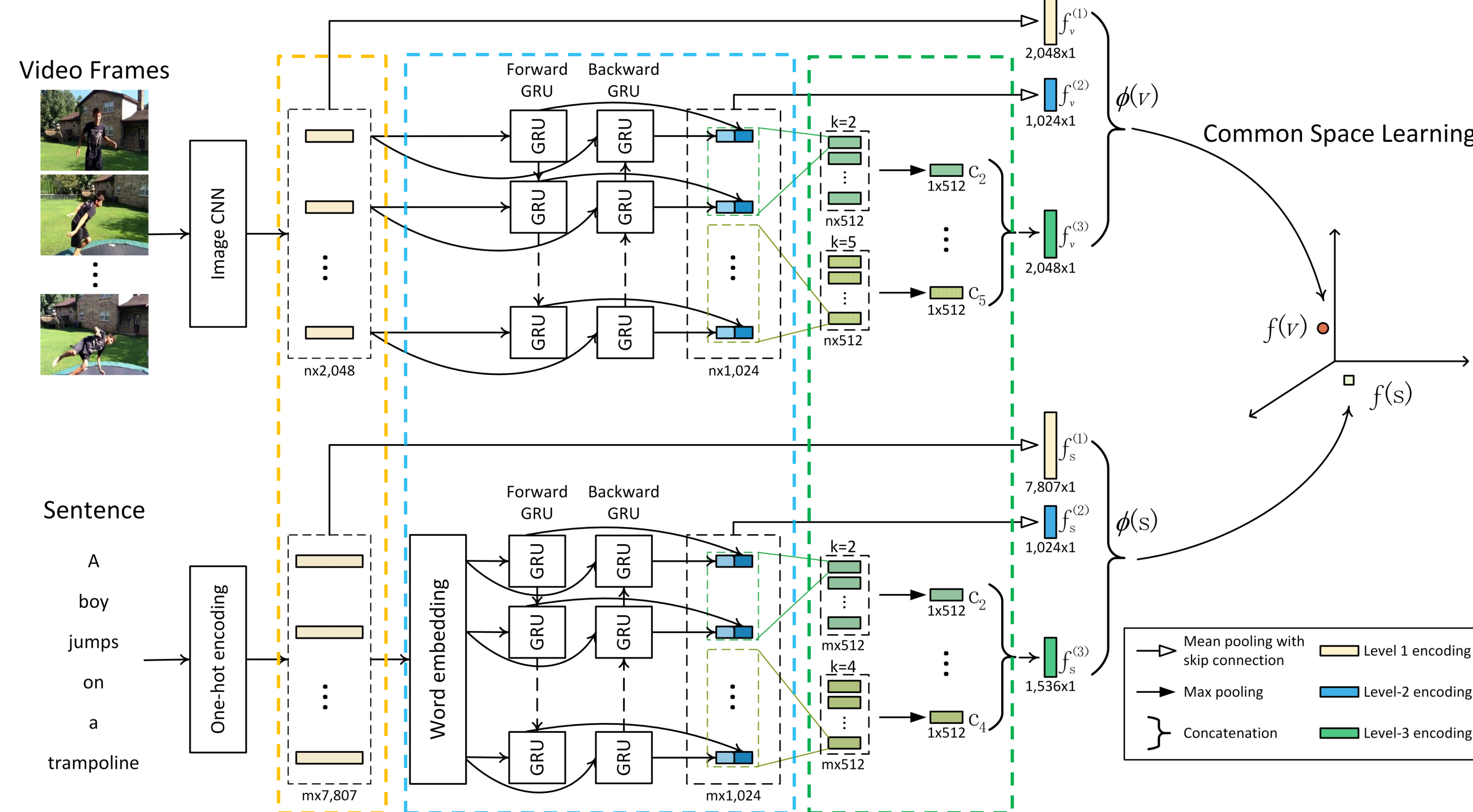
Method	Video-side encoding	Text-side encoding
Xu <i>et al.</i> AAAI15	Mean pooling	Recursive Neural Networks
Habibian <i>et al.</i> T-PAMI17	Mean pooling	Bag-of-Words (BoW)
Yu <i>et al.</i> CVPR17	LSTM	LSTM
Yu <i>et al.</i> ECCV18	CNN	bi-LSTM
Mithun <i>et al.</i> ICMR18	Mean pooling	GRU
Dong <i>et al.</i> T-MM18	Mean pooling	[BoW; Word2Vec; GRU]

Mean pooling over frame-level CNN features

[https://github.com/danieljf24/dual\\_encoding](https://github.com/danieljf24/dual_encoding)

xirong@ruc.edu.cn dongjf24@gmail.com

## Our proposal: Dual encoding network



**Level 1 Global**: To capture visual patterns repeatedly present in the video frames

**Level 2 Temporal-aware**: To model the temporal information of the frame sequence

**Level 3 Local-enhanced**: To enhance local patterns that help discriminate subtle differences

## Experiments

- Is multi-level encoding better than single-level encoding?

Encoding strategy	Text-to-Video Retrieval					Video-to-Text Retrieval					Sum of Recalls
	R@1	R@5	R@10	Med r	mAP	R@1	R@5	R@10	Med r	mAP	
Level 1 (Mean pooling)	6.4	18.8	27.3	47	0.132	11.5	27.7	38.2	22	0.054	129.9
Level 2 (biGRU)	6.3	19.4	28.5	38	0.136	10.1	26.8	37.7	20	0.057	128.8
Level 3 (biGRU-CNN)	7.3	21.5	31.2	32	0.150	10.6	27.3	38.5	20	0.061	136.4
Level 1 + 2	6.9	20.4	29.1	41	0.142	11.6	29.6	40.7	18	0.058	138.3
Level 1 + 3	7.5	21.6	31.2	33	0.151	11.9	30.5	41.7	16	0.062	144.4
Level 2 + 3	7.6	<b>22.4</b>	<b>32.2</b>	<b>31</b>	<b>0.155</b>	11.9	<b>30.9</b>	42.7	16	<b>0.066</b>	147.7
Level 1 + 2 + 3	<b>7.7</b>	22.0	31.8	32	<b>0.155</b>	<b>13.0</b>	30.8	<b>43.3</b>	<b>15</b>	0.065	<b>148.6</b>

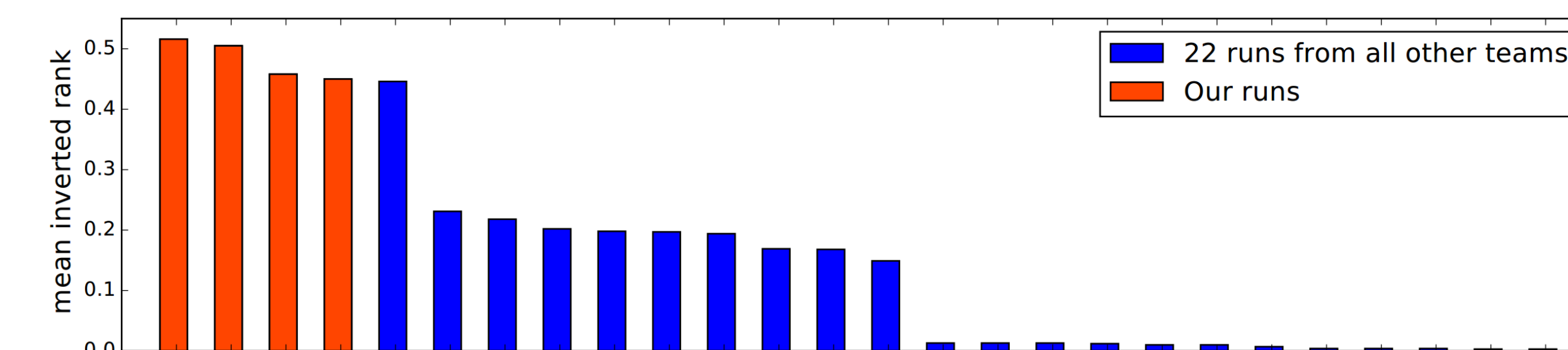
- Is dual encoding better than single-side encoding?

Video-side	Text-side	Sum of Recalls
Mean pooling	Multi-level encoding	137.1
Multi-level encoding	Bag-of-words	143.6
<b>Dual encoding</b>		<b>148.6</b>

- Comparison to SOTA on TRECVID'16 / '17 Ad-hoc Video Search

Method	infAP	Method	infAP
<i>Top-3 TRECVID finalists:</i>		<i>Top-3 TRECVID finalists:</i>	
Snoek <i>et al.</i> [28]	0.206	Le <i>et al.</i> [15]	0.054
Ueki <i>et al.</i> [30]	0.159	Markatopoulou <i>et al.</i> [22]	0.051
Nguyen <i>et al.</i> [25]	0.120	Liang <i>et al.</i> [18]	0.040
<i>Literature methods:</i>		<i>Literature methods:</i>	
Habibian <i>et al.</i> [10]	0.150	Habibian <i>et al.</i> [10]	0.087
W2VV <sub>imrl</sub>	0.165	Markatopoulou <i>et al.</i> [21]	0.064
<b>Dual encoding</b>	<b>0.208</b>	<b>Dual encoding</b>	<b>0.159</b>

- Comparison to SOTA on TRECVID'18 Video-to-Text Matching



## Take-home Messages

- One dual network to encode the video and text modalities
- Multi-level encoding plus common space learning is effective for sequence-to-sequence cross-modal matching
- Video-side multi-level encoding is more beneficial when compared with its text-side counterpart